

KCBS TV

4200 Radford Avenue, . Studio City CA 91604

KCBS TV

CONTRACT NO. REV.

1021-61873-1

DATE PRINTED

10/26/12

AND

PAGE 1

172186	AGENCY (OR SERVICE) ACTING AS AGENT FOR 342452		ADVERTISER (OR AGENCY AND ADVERTISER)		<div>Cancellation Notice</div> <div>Required</div> <div>Announcement 28 days</div> <div>prior notice</div>
NAME	SMART MEDIA GROUP		BLOOMFIELD FOR CONGRESS		
AND	814 King St Ste 400		909 N Aviation Blvd Ste 9		
ADDRESS	Alexandria	VA 22314-3069	Manhattan Beach	CA 90266-6241	
	USA		USA		
CONTACT	SARAH LINDEN		PRODUCTBLOOMFIELD FOR CONGRESS		
LOCAL SALESPERSON	HOUSE ACCOUNT	AGENCY EST. NO.	PRODUCT CODE	1302	
NATIONAL SALESPERSON					
BROADCAST SCHEDULE STARTING 10/29/12 AND ENDING 11/04/12 NO. WEEKS: 1					

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

ITEM	DAYS	SPOTS PWK.	TIME		LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
			FROM	TO						
1 L.U.R.	10201..	4	09:57A	11:00A	30S	10/29/12-11/02/12	PRICE IS RIGHT	4	1800.00	7200.00
2 L.U.R.	11111..	5	11:00A	11:30A	30S	10/29/12-11/02/12	M-F 11-1130A CBS2 NEWS	5	700.00	3500.00
3 L.U.R.	22222..	10	02:58P	03:57P	30S	10/29/12-11/02/12	3-4P/DR PHIL	10	700.00	7000.00
4 L.U.R.	11111..	5	06:00A	07:00A	30S	10/29/12-11/02/12	6-7A CBS EARLY NEWS	5	300.00	1500.00
5 L.U.R.	22222..	10	07:00A	09:00A	30S	10/29/12-11/02/12	THE EARLY SHOW	10	250.00	2500.00
6 L.U.R.	Sa	1	05:57A	07:00A	30S	11/03/12-11/03/12	SAT MORN NEWS	1	150.00	150.00
7 L.U.R.	Su	2	06:26A	08:00A	30S	11/04/12-11/04/12	CBS SUNDAY MORNING	2	700.00	1400.00
8 L.U.R.	Su	1	08:00A	08:57A	30S	11/04/12-11/04/12	FACE THE NATION	1	5000.00	5000.00
9 L.U.R.	22222..	10	05:00P	06:30P	30S	10/29/12-11/02/12	M-F 5-630P CBS-2 NEWS	10	600.00	6000.00
10 L.U.R.	Su CHANGED DAY/TP FM SAT 5-630P	2	04:58P	06:55P	30S	11/04/12-11/04/12	SU 5-7P CBS-2 NEWS	2	600.00	1200.00
11	11111..	5	11:35P	12:35A	30S	10/29/12-11/02/12	DAVID LETTERMAN	5	800.00	4000.00

(1) Less Agency commission of 15% Except on Non-Commissionable Amounts. Conditions on the reverse of this page and any attachments hereto are an integral part of this Agreement. If this contract is with an Advertiser, references to Agency apply to Advertiser, except no commission will be allowed an Advertiser.

ACCEPTED BY AGENCY

AS AGENT FOR (ADVERTISER)

ACCEPTED BY STATION

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			FROM	TO						
L.U.R.										
12	11111..	7	10:59P	11:35P	30S	10/29/12-11/04/12	M-SU 11-1130P CBS-2 NEWS	7	1600.00	11200.00
11		10:59P	11:30P						
L.U.R.										
13	11111..	5	07:30P	07:57P	30S	10/29/12-11/02/12	M-F 730-8P INSIDER	5	1800.00	9000.00
L.U.R.										
14	T	1	07:58P	09:00P	30S	10/30/12-10/30/12	TU 8-9P/NAVY CIS	1	20000.00	20000.00
L.U.R.										
15	F	1	09:00P	10:00P	30S	11/02/12-11/02/12	FRI 9-10P/CSI: NY	1	14000.00	14000.00
L.U.R.										
16	Sa	1	08:00P	09:00P	30S	11/03/12-11/03/12		1	7500.00	7500.00
L.U.R.	PGM: CSI:MIAMI									
17	Su	1	06:57P	08:00P	30S	11/04/12-11/04/12	SU 7-8P/SIXTY MINUTES	1	35000.00	35000.00
E.S.L.										
18	Su	1	09:00P	10:00P	30S	11/04/12-11/04/12	SU 9-10P/GOOD WIFE	1	18000.00	18000.00
L.U.R.										
Total Contract:								72		154150.00
						Billing Summary				
						<u>Oct</u>	<u>Nov</u>	<u>Dec</u>	<u>Total</u>	
Qtr 4-12						.00	152950.00	.00	152950.00	
GRAND TOTAL									152950.00	

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